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Collecting

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Eye of the Collector's Nazy Vassegh: 'I don't need 150 galleries to sustain this model'

Her London mini-fair in a 19th-century mansion is trying to sidestep Brexit obstacles by being nimble



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Gallerists appreciate her vision. Kristin Hjellegjerde joins the fair for the first time this year with work by six artists, including rising stars Sara Berman and Richard Stone. She says, “It was Nazy who won me over.” Vassegh’s event has also won praise for being an enjoyable experience. “It’s not a circus, like so many other fairs. I find it a refreshingly gentle way to see works,” says the art adviser Helen Macintyre, who recently joined the fair’s 18-person strong advisory council.