

The Armory Show brings contemporary art to the US Open in New York

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June 30, 2022

01 July 2022

Contemporary art

of editorial staff

A new partnership between the Armory Show and the USTA, the tennis federation of the United States: various environmental installations of contemporary art will be presented at the US Open in New York



MARTIN PARR, US OPEN, NEW YORK, USA, 2017

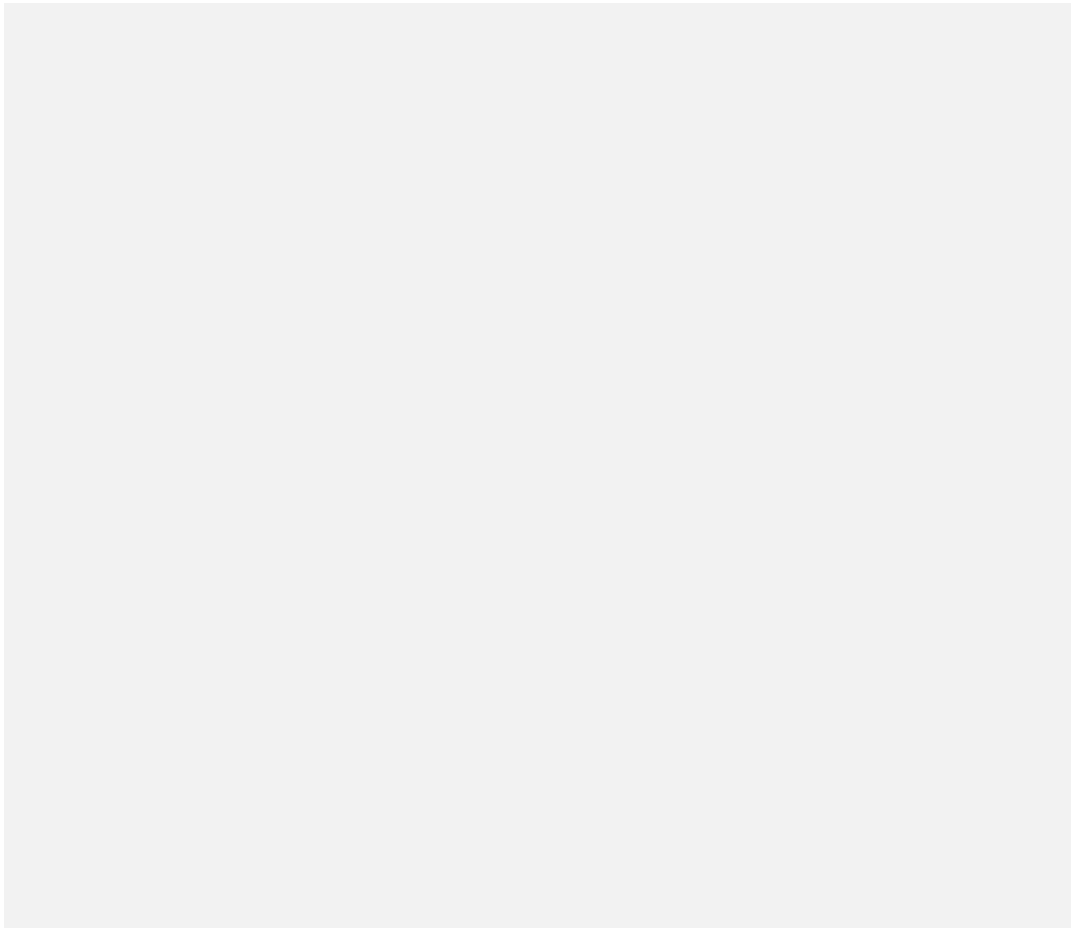
Entertainment on the pitch but also off the pitch. Because in the United States they know very well how to expand the offer beyond the game lines. The Armory Show , the historic New York exhibition focusing in particular on American art, and the USTA - United States Tennis Association , which organizes the US Open, one of the most important tennis tournaments in the world, have announced a new partnership that will make everyone happy. During the days of the competition that attracts fans from all over the world, various environmental installations will be set up, right next to the iconic concrete courts of Flushing Meadows, Queens. We can imagine the dialogue between the fans of **Rafael Nadal and Serena Williams** and the contemporary art audience will be crackling, as well as visually significant. In short, matter for the great photographer **Martin Parr** , who dedicated some of his most beautiful series to tennis - or rather - to his spectators.

The partnership is part of Armory Off-Site, a program that provides for the presentation of works of art in public areas of the city, parallel to that of the main exhibition, which brings together some of the most influential galleries in the world and whose next edition will be held from 9 to 11 September at the Jacob Javits Convention Center, in Manhattan, to coincide with the finals of the US Open. "This collaboration brings a piece of the Armory Show to the US Open and its visitors, promising to spark important conversations about the dynamic works on display," said **Nicole Berry** ., Executive Director of The Armory Show. «Armory Off-Site at the US Open highlights how September is a pivotal month for the international audience in New York. We look forward to building on this partnership for many years to come, providing a platform for artists and a rich experience for visitors to the US Open. "

Taking its cue from the "Be Open" social campaign, launched by the USTA in 2020, the contemporary art program will include works by artists from underrepresented ethnicities or minorities, such as the Nigerian **Gerald Chukwuma** , of the Kristin Hjellegjerde Gallery, the Mexican **Jose Dávila** , gallery Sean Kelly, as well as **Luzene Hill** , **Myles Nurse** and **Carolyn Salas** .

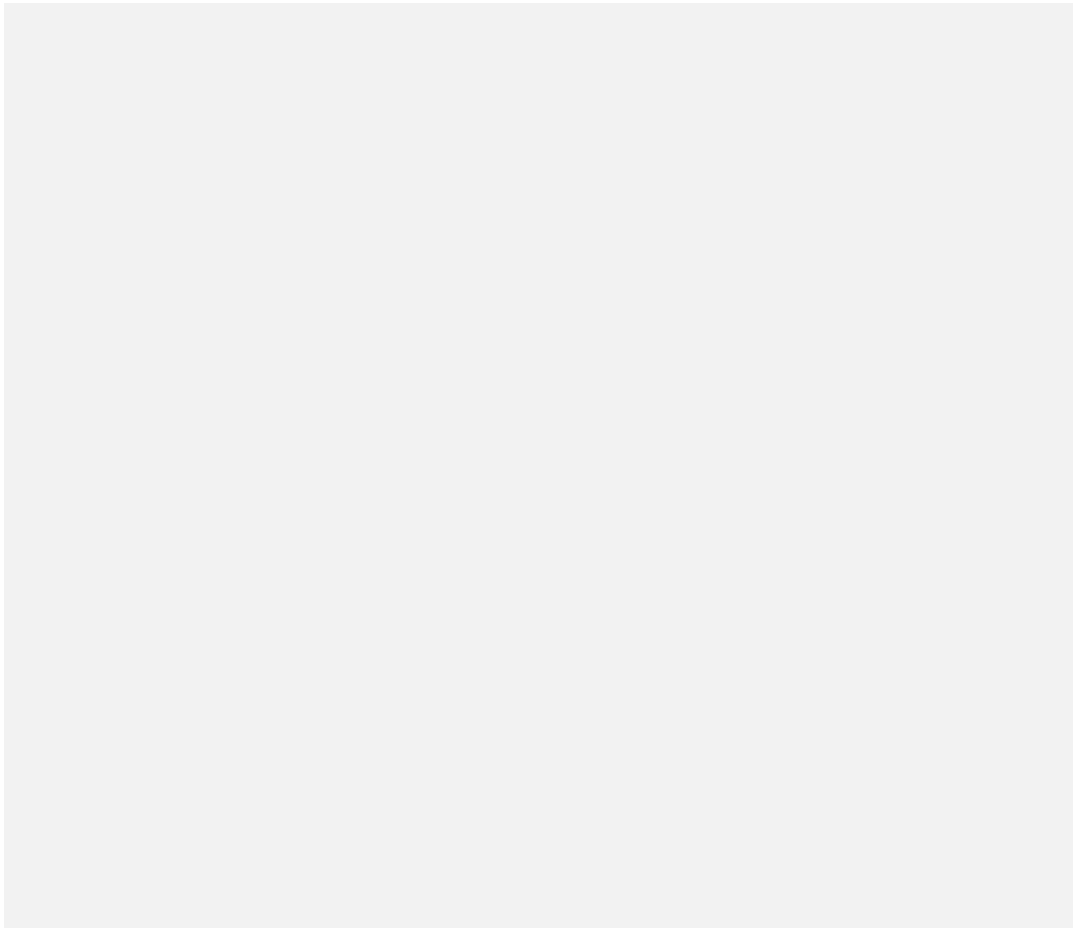
«Questo è un passo emozionante nella continua integrazione tra le arti agli US Open», ha affermato **Nicole Kankam**, amministratore delegato marketing dell'USTA. «La campagna Be Open è stata una piattaforma per il tennis e gli US Open per sostenere voci diverse e creative e una partnership con l'Armory Show, una delle istituzioni culturali più di lunga data di New York, amplierà solo il nostro impegno a rappresentare quei valori».

ARTICOLI CORRELATI ALTRO DALL'AUTORE



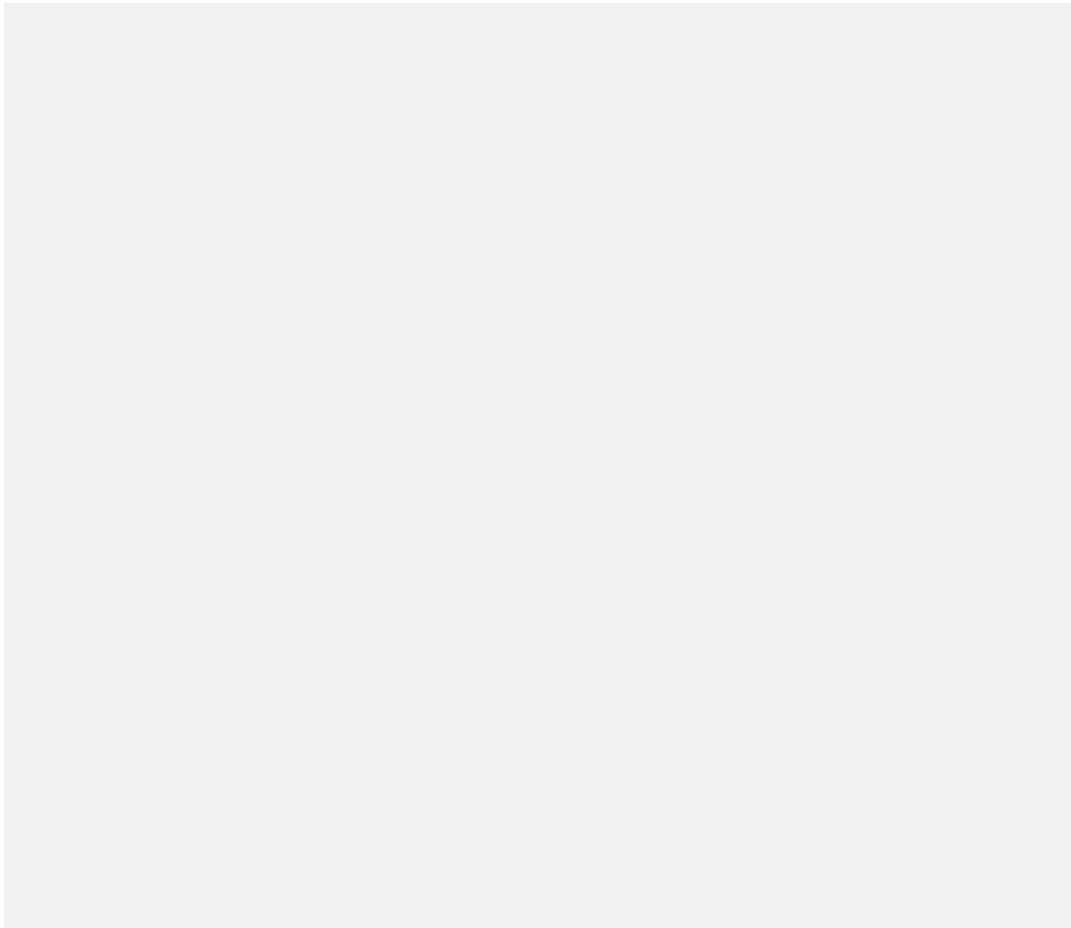
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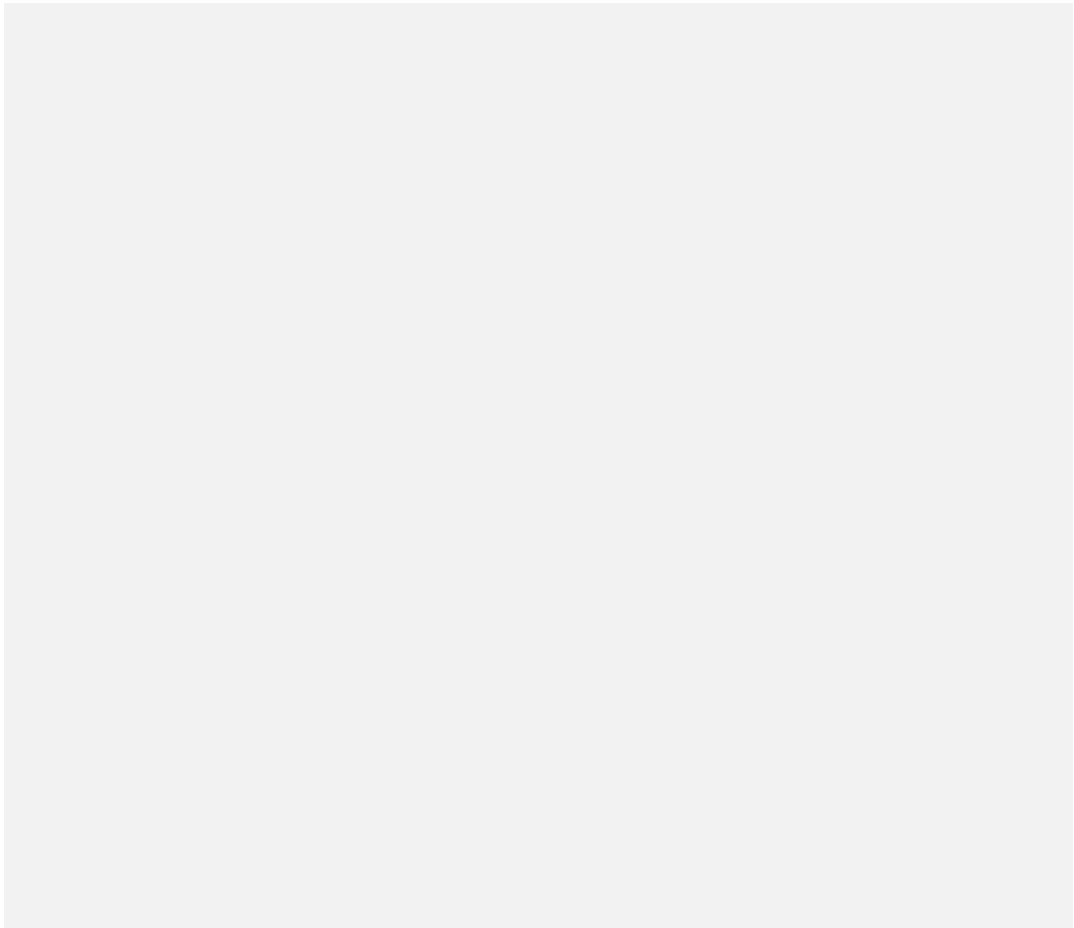
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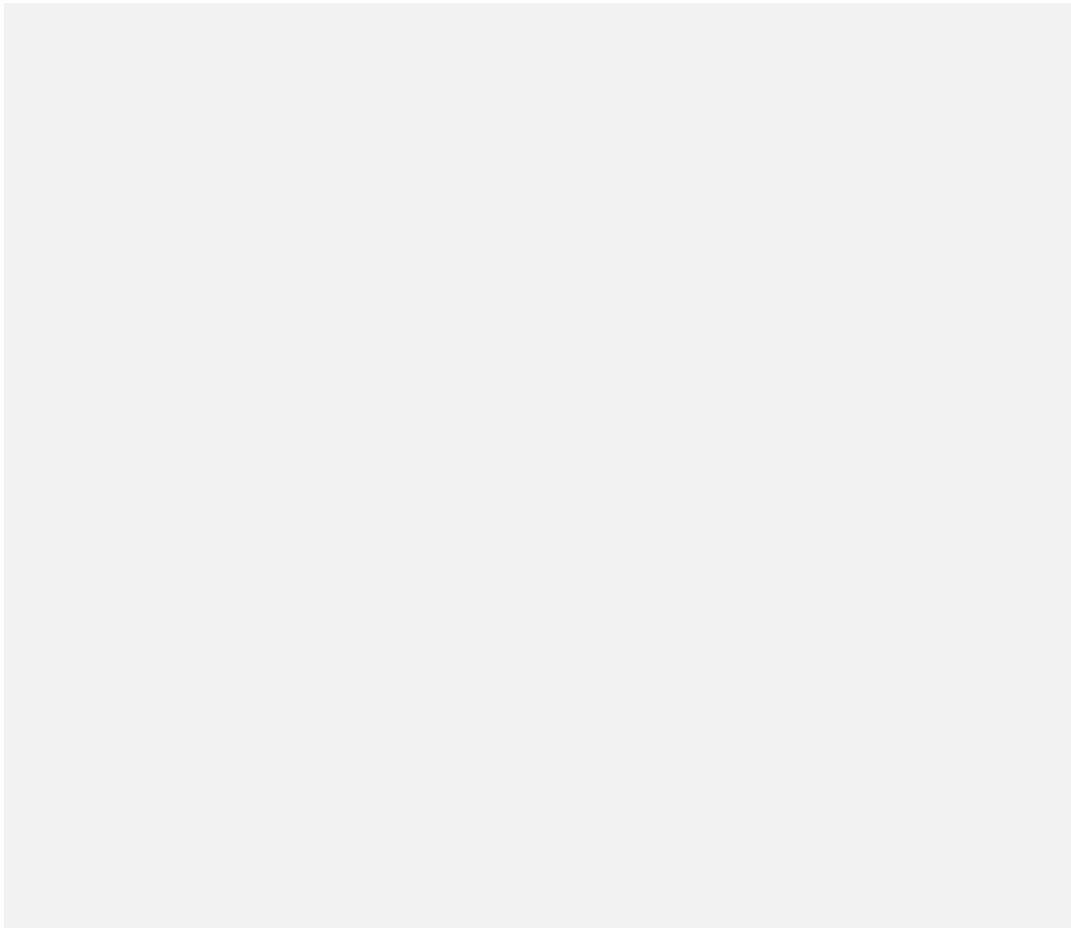
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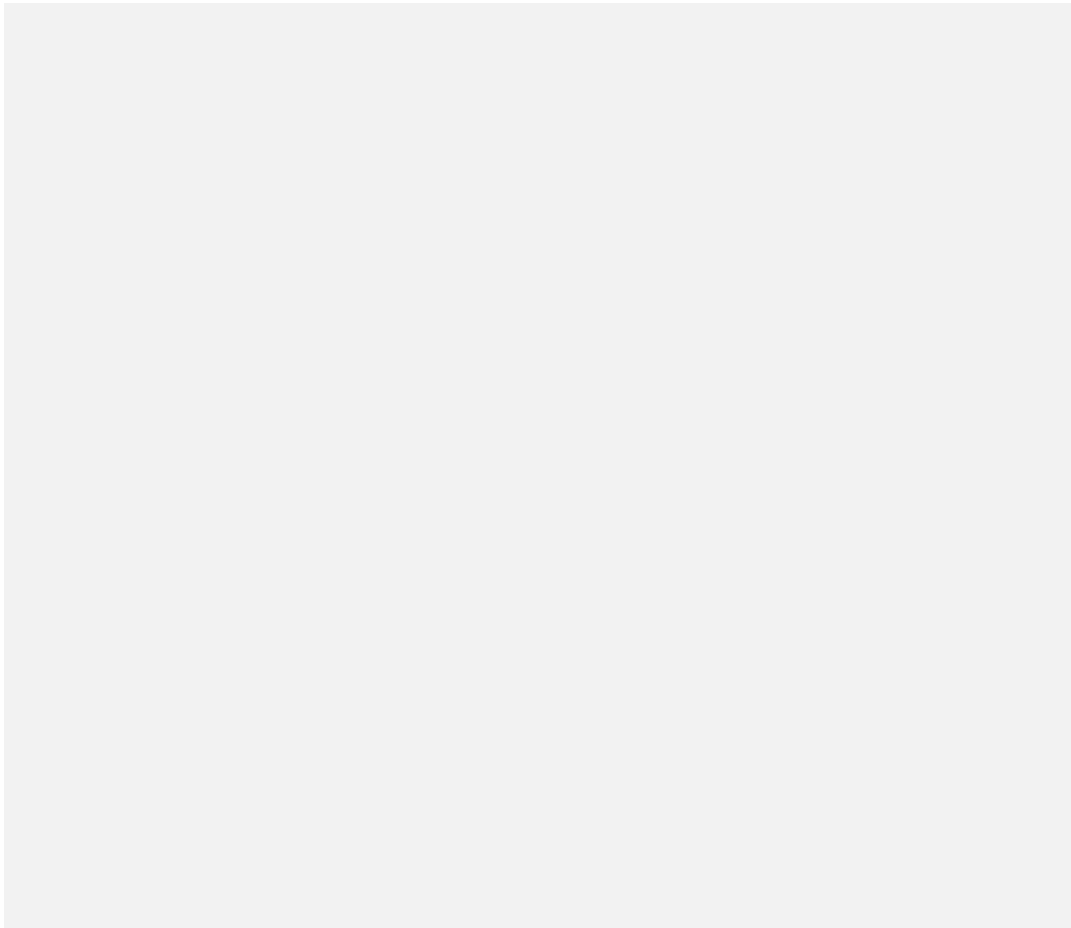
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